



What's behind the B?

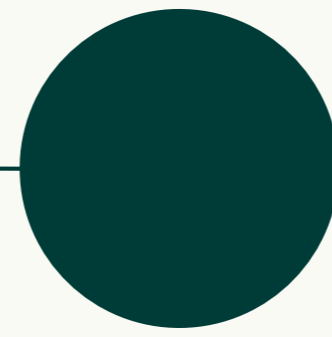


The 5 areas of impact



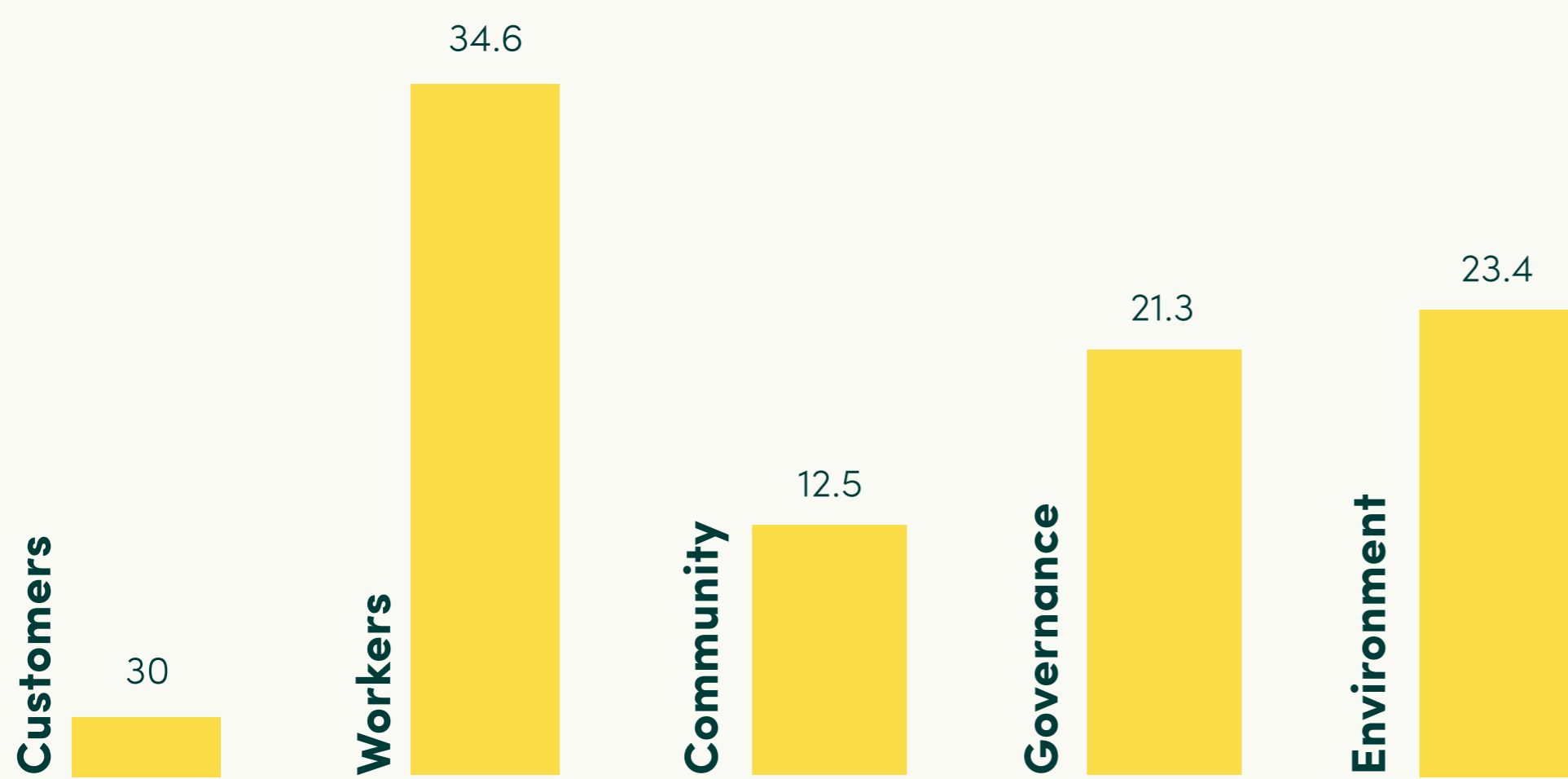
50.9

Median score for ordinary businesses



95.0

Goodwings overall score



Our scores

Bigger, better impact = better score

In 2020, we changed our business model to increase our impact. We chose to go all in on climate action - and that has paid off. This year our score leaped from 86.3 to 95.0.

So what's next? We want to continuously improve our score, and our impact, with a focus on travel emissions reduction.

